



Sponsor Pack 2023

What is Brecon Beacons Food Festival?

Brecon Beacons Food Festival is an annual event bringing the best food and drink producers in and around the Brecon Beacons together for the public to enjoy. As well as over 60 exhibitors the day includes a wide range of entertainment and foodie highlights. The free event is the perfect day out for the whole family, attracting thousands of visitors to Brecon for the day.

Why we need your support...



Brecon Beacons Food Festival is a non-profit organisation, which is growing every year. To make the event a success and to secure it's future we require sponsorship from local businesses to cover running costs. Also increased revenue allows us to increase marketing activity to attract more visitors to the event.

How will my business benefit?

Through supporting such a successful and popular event your business will gain exposure both during and leading up to the Food Festival. Our sponsorship packages are bespoke and tailored to each business to ensure that our relationship is mutually beneficial.



In previous years we collaborated with a total of 18 businesses including Castell Howell, Specsavers, Brecon Chamber of Trade & Tourism and the Old Railway Line Garden Centre. A big thank you again to them as contributors to such a successful event!

Brecon Beacons Food Festival – An event not to miss!
www.breconbeaconsfoodfestival.co.uk - Andrew Powell: 07779 012019

What a great opportunity! How do I get involved?

We offer a variety of sponsorship packages, which can be adapted to suit you. We want to build long-term, mutually beneficial relationships with our sponsors so if you want to get involved but none of the options below are suitable please let us know.

This year we are offering 3 sponsorship packages that we hope appeal to you:

2023 Sponsorship Packages	
Bronze (£150)	<ul style="list-style-type: none">➤ Website Listing➤ Social Media exposure➤ Listed on 'Sponsors Board' on event day
Silver (£250)	<ul style="list-style-type: none">➤ Premium Website Listing➤ Social Media exposure➤ Listed on 'Sponsors Board' on event day➤ Logo Printed on Promotions Flyers & Posters➤ Logo Printed on Promotional Banners
Gold (£600)	<ul style="list-style-type: none">➤ Premium Website Listing➤ Social Media exposure➤ Logo Printed on Promotional Flyers & Posters➤ Logo Printed on Promotional Banners➤ Logo Printed on Adverts➤ Mentioned in Press Releases➤ Referred to as a 'Headline Sponsor'➤ Sponsor of Taste Area, Education Corner or other event highlight (limited availability)

Many thanks for expressing an interest and for taking the time to read this year's Sponsor Pack. For any further information please do not hesitate to get in touch.

We hope you join us as part of Brecon Beacons Food Festival 2023!



BRECON BEACONS
Food Festival
Gŵyl Fwyd
BANNAU BRYCHEINIOG

Sponsor Application Form

Many thanks for expressing an interest in becoming a sponsor for Brecon Beacons Food Festival 2023. Please fill in the required details below and return your completed form to:

Post: Andrew Powell, 10 Brynhaul, Llandefalle, Brecon, Powys, LD3 0NA

Email: andrew@breconbeaconsfoodfestival.co.uk

Application Form	
Name:	
Business Name:	
Address:	
Postcode:	
Tel Number:	
Website:	
Sponsorship Package:	<input type="checkbox"/> Gold Sponsorship @ £600 <input type="checkbox"/> Silver Sponsorship @ £250 <input type="checkbox"/> Bronze Sponsorship @ 150

Signed:

Date:

For further information, please contact Andrew Powell on 07779 010219